



Bioconvergence

Bio & Software toward the Smart Health

What future for Italy?

Pavia 25th September 2019 14.00 - 18.30

> chairpersons Massimo Vergnano Paolo Barbanti

Residenza Biomedica Collegio Santa Caterina

Via Luigi Giulotto, 12 - 27100 Pavia





Progetto promosso e organizzato da





"Non penso mai al futuro. Arriva così presto."

(Albert Einstein)

MALATTIE RARE E GENETICHE: Il futuro è già presente

STATO DELL'ARTE SULLE BIOTECNOLOGIE IN MEDICINA

PAVIA

29 SETTEMBRE 2016 ORE 14.30

I.R.C.C.S. FONDAZIONE SALVATORE MAUGERI CENTRO CONGRESSI AULA S. MAUGERI - (1° PIANO) VIA SALVATORE MAUGERI, 6 27100 (PV)











Rationale

The conference organized by Fondazione Smith Kline and CEFAT-Unipv within the European Biotech Week, deals with the issues of convergence between **Bio** and **Digital** for the improvement of people's health and of an efficient entrepreneurial environment, necessary to achieve this convergence, based on **Startups and Investors**.

As Italy is lagging behind many other countries in all of these aspects, this initiative also intends to highlight the need to define a clear strategy and to implement it consistently in our country.





- 14.00 REGISTRATION
- 14.30 Welcome Message
 - Lucio Da Ros
 - Fondazione Smith Kline Giorgio Lorenzo Colombo
 - CEFAT-Unipv
- 14.35 Introduction to the Conference
 - Massimo Vergnano
 - Paolo Barbanti
- 14.45 DIGITAL OR SMART? MEDICINE AT THE TIME OF THE BIOCONVERGENCE AND DIGITAL TRANSFORMATION Giuseppe Recchia
- 15.05 STARTUP AND OPEN INNOVATION

 Giacomo Baratti
- 15.25 BIOCONVERGENCE, THE FUTURE OF HEALTH CARE,
 HOW VENTURE CAPITAL IS ENABLING TRANSFORMATION?

 Paolo Barbanti
- 15.45 ARTIFICIAL INTELLIGENCE AND HEALTH.
 WHERE ARE WE NOW?

 Antonio Pelliccia
- 16.05 REAL WORLD DATA AS A DECISION-MAKING TOOL DIGITAL DATA COLLECTION (WHAT FUTURE?)

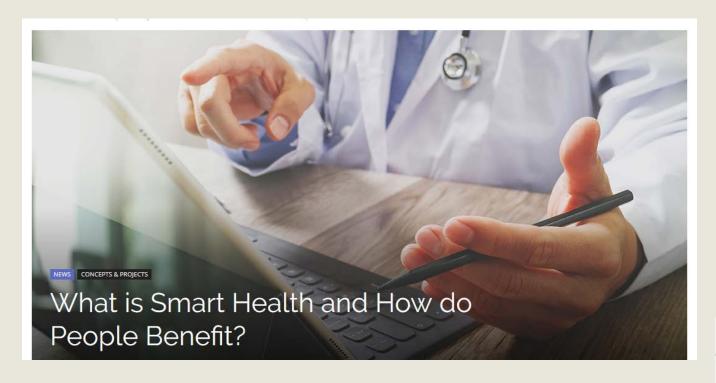
 Giorgio Lorenzo Colombo
- 16.25 HEALTH INDUSTRY AND TRANSFORMATION OF RESEARCH AND DELIVERY PROCESSES IN THE SMART HEALTH ERA Gianhuca Fincato
- 16.45 Outside of the slogans...Patient at the centre of periphery of change?

 Simona Barbaglia
- 17.05 DIGITAL HEALTH, WHAT ROLE FOR ITALIAN COMPANIES? Felice Lopane
- 17.25 ROUND TABLE

 Moderator: Giorgio Lorenzo Colombo
- 18.30 Conclusions
 Paolo Barbanti
 Massimo Vergnano











Smart Health – A New Form of Healthcare

- "SMART HEALTHCARE is defined by the technology that leads to better diagnostic tools, better treatment for patients, and devices that improve the quality of life for anyone and everyone."
- SMART HEALTH includes:
 - eHealth and mHealth services,
 - electronic record management,
 - smart home services
 - intelligent and connected medical devices.





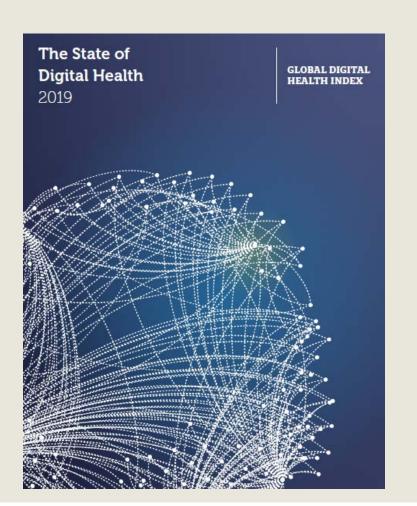
Global Digital Health Market 2024

\$423 billion





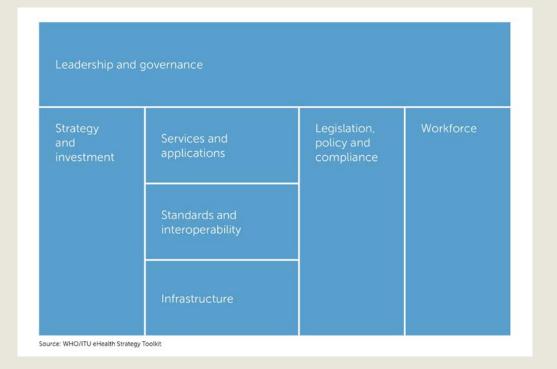






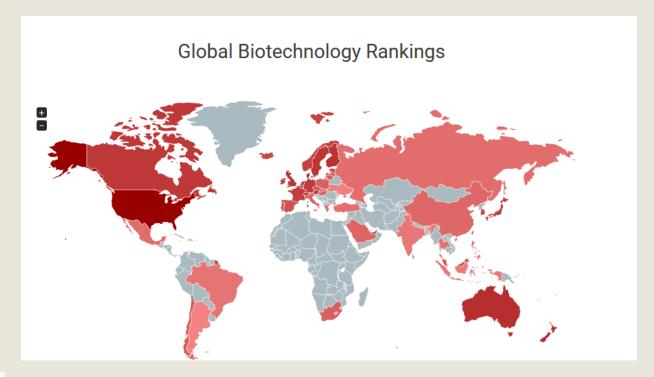


Components of the WHO/ITU Health strategy framework (The State of Digital Health 2019)













Biotechnology Innovation Scorecard

Italy

Productivity IP Protection

Intensity

Enterprise Support

Education and Workforce

Foundations

Policy and Stability

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BIOTECHNOLOGY INNOVATION SCORE SUMMARY

Italy scored 28.7/100, which places it 38th of the 54 countries studied. Italy scored below Poland and Hungary. Italy scored ahead of Latvia and Saudi Arabia.

The overall innovation score is the simple average of the *Category Scores* shown below, normalized to a score out of 100. For more details on the scoring, see the Methodology page.

The chart below highlights Italy in the overall rankings. Scroll down to the Category Scores for performance details in the individual categories.

Overall Score







